



Transparency in sustainability is key

Aspen, Colorado, USA has been recognised for its sustainability efforts as part of the 2022 Green Destinations Top 100 Stories. They were evaluated on the **18 core criteria of the Mountain IDEAL Standard**. Find out about their performance below:

1 DESTINATION MANAGEMENT

- Sustainable Destination Coordinator
- Stakeholder Mapping
- Visitor Volume Monitoring

2 NATURE & SCENERY

- Asset Inventory
- Natural Heritage Conservation
- Land Use Regulations

3 SOCIAL WELL-BEING

- Human Rights
- Community Participatory Planning
- Equity for All
- Economic Impact Monitoring

4 BUSINESS & COMMUNICATION

- Visitor Behaviour Guidelines
- Sustainable Business Programs
- Destination Marketing

5 ENVIRONMENT & CLIMATE

- Water Stewardship
- Wastewater Management
- Waste Management
- Waste Accumulation
- Climate Action

Legend

- Sufficient
- Partially sufficient
- Insufficient

Disclaimer: Evaluations are based on policy review and NOT fully on performance.