



Disclaimer:

Evaluations are based on policy review and NOT fully on performance.

Transparency in sustainability is key

Alberta SouthWest Crown of the Continent, Canada, has been recognised for its sustainability efforts as part of the 2022 Green Destinations Top 100 Stories. They were evaluated on the **Core-30 criteria of the Green Destinations Standard***. Find out about their performance below:

1 DESTINATION MANAGEMENT

- Sustainability coordinator
- Vision
- Inventory of destination assets
- Tourism policy

2 CULTURE & TRADITION

- Cultural heritage conservation
- Managing tourism impacts on culture
- Intangible heritage
- Respecting authenticity

3 BUSINESS & HOSPITALITY

- Solid waste (enterprises)
- Sustainability standards
- Visitor behaviour at sensitive sites

4 NATURE & SCENERY

- Nature protection
- Natural resource protection
- Captive animals in tourism
- Landscape & scenery

5 SOCIAL WELL-BEING

- Protection of people
- Residents informed about sustainable tourism
- Inhabitant satisfaction
- Optimising private sector contribution
- Promoting local products and services
- Optimising social impacts
- Real estate exploitation
- Health & safety, prevention & response

6 ENVIRONMENT & CLIMATE

- Air pollution
- Waste water treatment
- Soft mobility
- Solid waste reduction
- Waste separation
- Reduction energy consumption
- Reduction fossil fuel dependency

Legend

- Sufficient
- Insufficient
- Partially sufficient
- Not Applicable
- Not evaluated

*the criteria in this scorecard are the criteria of V1 of the Green Destinations Standard. V2 has been available since February 2021.